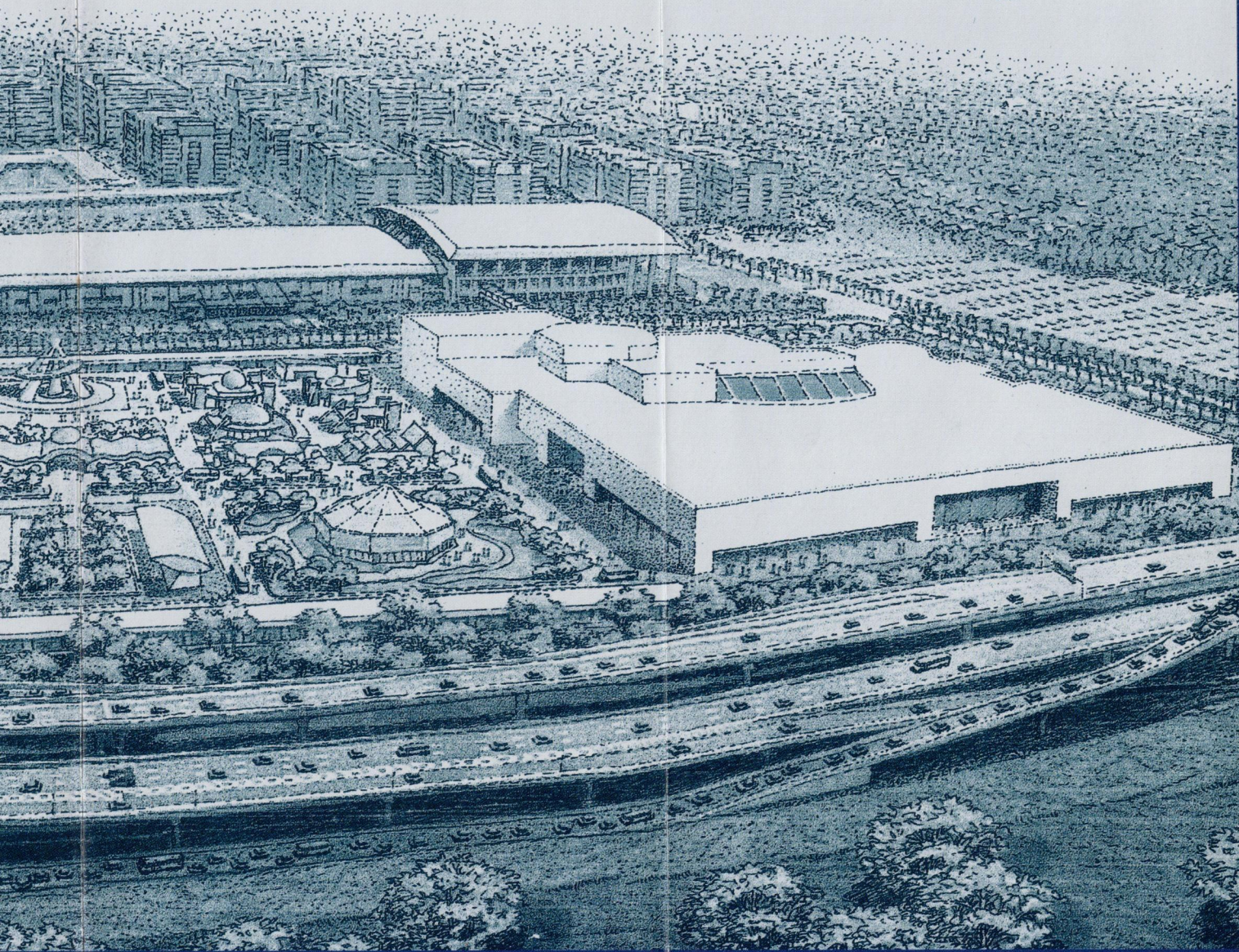


NATION RUN WILD ---



IMPACT
THE NEW
HEART OF
GREATER
BANGKOK

• EXHIBITIONS • CONVENTIONS • ENTERTAINMENT • INDOOR SPORTS • SPECIAL EVENTS

IMPACT
MUANG THONG THANI

Useful Information on THAILAND



THE COUNTRY

Thailand is located in the center of South East Asia sharing common borders with Malaysia, Myanmar, Laos and Cambodia.

LANGUAGE

English and some European languages are spoken in most hotels, shops and restaurants in major tourist destinations, and Thai-English road and street signs are found nationwide.

TIME

The time in Thailand is seven hours ahead of Greenwich Mean Time.

IMMIGRATION

Citizens of most countries, holding valid passports or travel documents, are entitled to visit Thailand for the purpose of pleasure for a period of 30 days without applying for a visa.

CUSTOMS

Personal: Customs regulations allow you to bring in a reasonable amount of personal effects. Narcotics and pornography are strictly prohibited.

Professional: The import of stationery items for the use during conventions is not subject to import duties, as is professional presentation equipment imported under an ATA Carnet.

CURRENCY

The Thai currency called baht, is based on the decimal system. One baht is divided into 100 satang. Coins consist of 25 satang, 50 satang, one baht, 5 baht and 10 baht. Notes are in 10, 20, 50, 100, 500 and 1,000 baht.

BUSINESS HOURS

Most commercial concerns in Bangkok operate on a five-day week, usually from 8.00 a.m. to 5.00 p.m. Government offices are generally open between 8.30 a.m. and 4.30 p.m., Monday to Friday except on public holidays. Banks are open Mondays to Fridays from 9.00 a.m. to 3.30 p.m. except on public holidays.

IMPACT Asia's Most Spacious Exhibition, Convention and Entertainment Venue.

IMPACT EXHIBITION CENTER

EXHIBITION HALL 1

Gross Area (Sq.m.)	Dimension (L x W x H)	Meeting Room	Gross Area (Sq.m.)	Dimensions (L x W x H)	Theatre	Classroom	Reception
4,930	85 x 58 x 21	101, 102	150	25 x 6 x 3	85	50	100
		103, 104	100	12.5 x 8 x 3	63	56	80
		105	385	55 x 7 x 2.5			300
		G1	110	11 x 10 x 3.5	70	50	100

EXHIBITION HALL 2

Gross Area (Sq.m.)	Dimension (L x W x H)	Meeting Room	Gross Area (Sq.m.)	Dimensions (L x W x H)	Theatre	Classroom	Reception
5,100	85 x 60 x 21	201, 202	150	25 x 6 x 3	85	50	100
		203, 204	100	12.5 x 8 x 3	63	56	80
		205	385	55 x 7 x 2.5			300
		G4	110	11 x 10 x 3.5	70	50	100

EXHIBITION HALL 3&4

Gross Area (Sq.m.)	Dimension (L x W x H)	Meeting Room	Gross Area (Sq.m.)	Dimensions (L x W x H)	Theatre	Classroom	Reception
10,455	85 x 123 x 21	301, 302	150	25 x 6 x 3	85	50	100
		303, 304	100	12.5 x 8 x 3	63	56	80
		305	385	55 x 7 x 2.5			300
		G5	110	11 x 10 x 3.5	70	50	100
		401, 402	150	25 x 6 x 3	85	50	100
		403, 404	100	12.5 x 8 x 3	63	56	80
		405	385	55 x 7 x 2.5			300
		G8	110	11 x 10 x 3.5	70	50	100

ARENA

Gross Area (Sq.m.)	Dimension (L x W x H)	Meeting Room	Gross Area (Sq.m.)
4,560	61 x 74 x 21	Type A (12 units)	34
		Type B (2 units)	54
		Type C (8 units)	50
		Type D (2 units)	35
		Type E (1 unit)	40

IMPACT CONVENTION CENTER

EXHIBITION HALL 5

Gross Area (Sq.m.)	Dimension (L x W x H)
15,081	135 x 111 x 7

GRAND BALLROOM

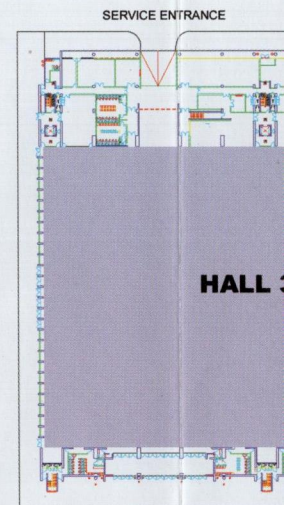
Gross Area (Sq.m.)	Dimension (L x W x H)	Theatre	Classroom	Reception	Buffet, Banquet Chinese
2,007	52 x 38 x 7	2,750	1,620	3,500	1,400

MEETING ROOM A

Gross Area (Sq.m.)	Dimension (L x W x H)	Theatre	Classroom	Reception	Buffet, Banquet Chinese
1,840	52 x 35 x 7	2,600	1,440	3,000	1,200

MEETING ROOM B

Gross Area (Sq.m.)	Dimension (L x W x H)	Theatre	Classroom	Reception	Buffet, Banquet Chinese
1,684	52 x 32 x 7	2,450	1,350	2,500	1,000



LEVEL 3*

MR 204 MR 203

EXHIBITORS
HOSPITALITY SUITE (MR 205)

SERVICE ENTRANCE

HALL 3&4

HALL 2

HALL 1

MR 202 MR 201

LEVEL 1

RESTAURANT

MEETING ROOM

FOOD COURT

ARENA

LEVEL 3

VIP ROOMS

MR: MEETING ROOM

(LEVEL 3 OF HALL1, HALL2, HALL3&4)

Hall 5

RECEPTION AREA

MEETING ROOM (A)

GRAND BALLROOM

MEETING ROOM (B)

INDOOR PARKING SPACE

The map illustrates the location of IMPACT in Muang Thong Thani, Bangkok. The Chaopraya River is shown flowing through the city. Major roads and expressways are highlighted in red and orange. Key landmarks include Bangkok International Airport, Watsart University, and various government departments. The map also shows the location of IMPACT in Muang Thong Thani, which is a large industrial and commercial area. The map includes a legend for road types: Main Road (thick grey line), Road (thin grey line), Expressway (thick red line), Railway (dashed orange line), and Sky Train (green line). A compass rose indicates North (N), South (S), East (E), and West (W).



Let your imagination run wild ---

in Asia's most spacious
Exhibition, Convention and Entertainment venue.



IMPACT
MUANG THONG THANI

Now there is every type of space you need for presenting your products and services to the world in the most imaginative style. IMPACT is the largest indoor/outdoor venue in South East Asia. The exhibition area covers more than 70,000 sq.m. of international standard indoor and outdoor space. Conference and banquet spaces range from 450 sq.m. for small meetings up to a 2,000 sq.m. Grand Ballroom. The Arena, which has seating for 12,000, is the ideal venue for entertainment, indoor sports and special events.

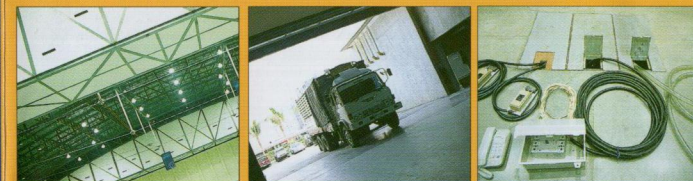
So now, let your imagination wander through space.
The space at IMPACT.

Give your Exhibitors the space they deserve



Wherever your
imagination takes you,
you will find the exhibition
space you need
at IMPACT.

The indoor exhibition areas
total more than
40,000 square meters which
is available in a variety
of combinations.



Exhibition Ideas space reserve.

The four exhibition halls of the IMPACT Exhibition Center, covering more than 20,000 sq.m., are ideal for large exhibitions, including those that feature machinery and other heavy items. The halls are 5,000 sq.m. or 10,000 sq.m. that can be used individually or in any combination to meet your ideal requirements.

Your exhibitors will also love the way the space has been designed. Large drive-in doorways let them deliver their exhibits directly to their booth area. The entire indoor exhibition floor has a utilities pit system located on a 6-meter grid supplying water, electricity and telephone lines. Compressed air can also be delivered through this layout.

The floor loading of 2 tons per meter is ample capacity for large machinery exhibits. The ceiling hanging points can support 3 tons each, providing 25 tons for every 400 square meters. These facilities allow exhibitions to be held in accordance with international exhibition standards.

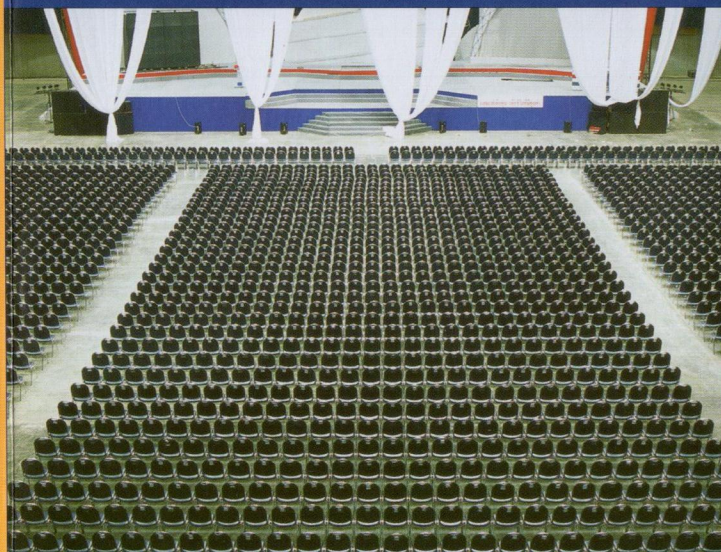
Each of the individual exhibition halls has its own control room providing crystal-clear sound systems for public announcements. They also have corporate reception and meeting rooms.

The IMPACT Convention Center also contains 15,000 square meters of exhibition space with a 7-meter high ceiling. This is an excellent venue for exhibitions held in conjunction with a convention or other large meeting, such as a dealer conference or new product launch. It too, has convenient access for exhibitors with a drive-up loading dock.

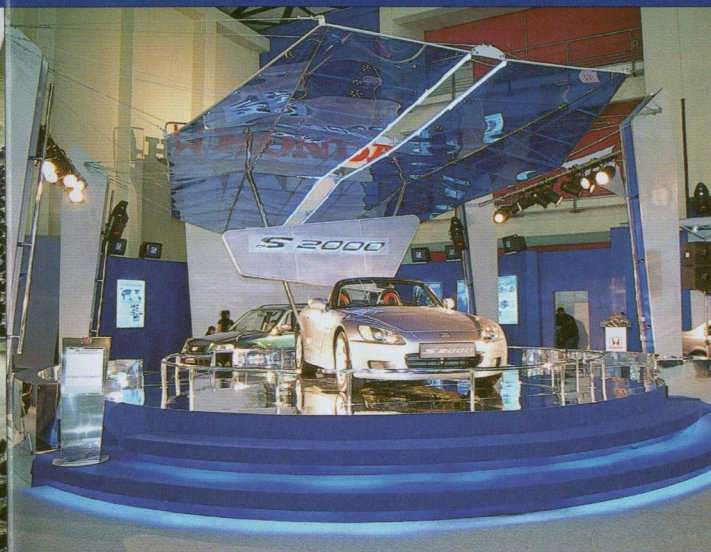
At IMPACT, the Outdoor Exhibition area lets your imagination soar to the sky above. Your imagination can create pavilions that are specifically designed for your exhibitors' corporate message or theme. This outdoor pavilion area, along with the total indoor space at IMPACT was the site for the BOI Fair 2000, Thailand's premier showcase for the world in February 2000.

The Concourse around the IMPACT Arena is another area that is very suitable for a sports-related exhibitions

Give your Convention Delegates the space to express their ideas.



**Bring them all
together for your
Grand Opening
and keynote speeches
in the new
IMPACT
Convention Center.**

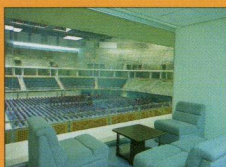


The highest international standards and flexibility have been the key factors in the design of this state-of-the-art facility.

In addition to the large exhibition space, the Convention Center contains a large international standard column-free ballroom of 2,000 sq.m. with 7-meter high ceilings. This lavishly decorated ballroom can cater over 2,000 persons for banquets. Additional smaller meetings rooms are also available within the Convention Center to accommodate various breakout rooms. The Mezzanine area features an open plan international restaurant and Reception area that serve well to host opening ceremonies.

Guests coming by private vehicle will be impressed by the under-cover parking for 1,000 cars on the Ground Floor. And those who are disabled will find that easy access and other facilities have been provided with them in mind.

**Give your
performers
the space
to excite
the audience.**



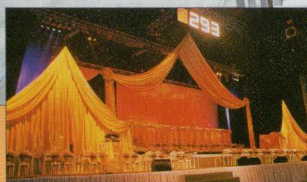
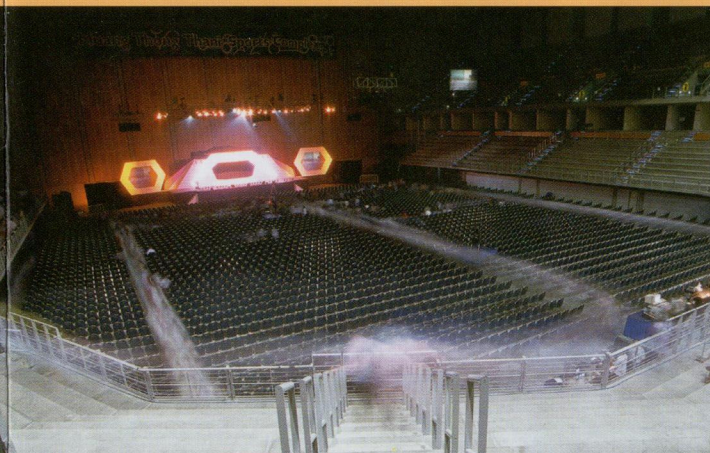
Who's on-stage next?

When you see the IMPACT Arena, you'll want to make sure that your performers are standing by. This spacious Arena made its debut at the 13th Asian Games as the venue for many of the indoor events, including boxing for which Thailand won three Gold Medals.

This 12,000-seat venue has superb acoustics which makes it the ideal place for entertainment events. Because of its large seating capacity and excellent stage set-up, it can also be used for large-audience meetings such as a Plenary Session or Dealers' Conference. As with the Exhibition Halls, organizers can have drive-in access through the large doorways.

The IMPACT Arena is unique to Thailand in that it has 25 private viewing suites. Each one is furnished with 12 comfortable seats and has private pantry, toilet and individually controlled air-conditioning and lighting.

**Give your
guests
the space
to enjoy.**



The unique layout of all the different spaces of IMPACT lends itself to use for all sorts of gala events, even simultaneously. It is ideal for company dinners and new product launches as well as weddings. IMPACT was the venue for "Amazing Love 2000", an event where 2,000 loving couples from around the world celebrated their love and commitment in traditional Thai style.

IMPACT offers many dining alternatives for everyone's enjoyment. The Food Court, seating 600 persons is the place for a wide choice of Thai and other Oriental quick meals. For more elegant dining, there is the IMPACT Restaurant serving international cuisine and the Convention Center Cafe.

**Give your
delegates
the space
to unwind.**



So after all the day's work is done, your delegates, exhibitors and organization teams can put their feet up and relax in comfort. IMPACT Service Apartments (300 units), located only 5 minutes away and within Muang Thong Thani. IMPACT is only 20 minutes from most of Bangkok's downtown hotels.

Give your clients the space to shop



IMPACT is about to become another shopping paradise in the city noted for its bazaars. A major shopping complex, the New Century Plaza is now under construction, due for completion at the end of 2001. This will give all your delegates the opportunity to take home world famous designer labels as well as exquisite Thai items such as silk, jewelry & handicrafts.

The New Century Plaza will also be an entertainment center with 9 movie theatres and other attractions.

Give everyone peace of mind.



The safety and security of your delegates, guests, exhibitors and the public are well taken care of at IMPACT. Apart from 24-hour security teams on patrol, closed circuit TV monitoring and smoke and fire detectors, there are fire hose cabinets conveniently located so that if the unexpected should happen, it will be dealt with quickly and efficiently.

Give everyone easy access



Only 11 Kilometers from Bangkok International Airport and with direct on/off ramps to the expressway system, IMPACT is the most convenient venue for all your events.

Ample outdoor and under-cover parking can accommodate over 30,000 cars and there are special tour coach parking bays as well as the IMPACT shuttle bus service. There is even a helipad for those who travel in style.

LET YOUR IMAGINAT



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